

#### The Information Communications Technologies & Digital Media Sector Navigation Team

CALIFORNIA COMMUNITY COLLEGES

College of the Canyons 26455 Rockwell Canyon Road Santa Clarita, CA 91355 www.ICT-DM.net/DMEC

# SAVE THE DATE June 12-13, 2014 www.ICT-DM.net/DMEC

Faculty Leading the Way to Digital Media Careers

#### **CONFERENCE TRACKS**

Our conference tracks focus on Career Pathways for digital media occupations, entrepreneurship and jobs where digital skills combine with other skills for gainful employment.

## WHY YOU SHOULD ATTEND

Digital media is woven into the fabric of the modern workplace thus driving the need for digital literacy for every entry level job, even those once considered to be strictly vocational. That places you, the Digital Media and ICT faculty, in the center of career learning paths throughout the California Community College system.

# THIS IS FOR YOU

This is a special event for Information Communications Technologies and Digital Media Faculty in the California Community College system.

## WHEN & WHERE

Thursday & Friday June 12-13, 2014

On the vibrant campus of the College of The Canyons located in beautiful Santa Clarita California.

Limited travel stipends, including hotel reservations, are available for qualified attendees.

Please see our website for details.

Produced by: Information Communications Technologies and Digital Media Sector Navigation Team TRACKS

#### WEB DEVELOPMENT & MANAGEMENT Front/Back, Creative->Practical->Production,

Project Management, Mobile Applications

DIGITAL MEDIA IN ENTERTAINMENT Digital Revolution in Entertainment, Digital Work-flow, Job trends, Sound Recording, Games, Digital Asset Management

**GRAPHIC DESIGN & MULTIMEDIA** Graphic Arts, Animation, Digital Photography, Digital Badging, Software Updates

**DIGITAL MEDIA IN BUSINESS** Healthcare, Science, Marketing, Manufacturing, Agriculture, General Office, Tools of the Trade

Diane Domeyer Bohert Holf

Lynda Weinman



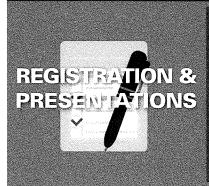
Eddie Drake Disney

THERE IS NO ADMISSION COST FOR QUALIFIED CCC FACULTY.

**REGISTER TO ATTEND THE CONFERENCE** www.ICT-DM.net/DMEC-reg

SUBMIT PROPOSAL FOR PRESENTATION www.ICT-DM.net/DMEC-present

OUESTIONS? paula.hodge@canyons.edu (661) 362-5108



KEYNOTE

SPEAKERS

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ati 😚	10/00	VD THE ECONOM CALIFORNIA COMMUNITY COLLEGES Friday, JUNE 13th, 2014			
	7:30 -	Friday, JUNE 13th, 2014 Sign-in Coffee and Pastries with Working Networking Opportunity			
258	8:30	Steve Wright and DSN Team Recap			
	8:30 - 8:45				
	8:45 -	Welcome:			
88 L	8:55	Dr. Jerry Buckley Superintendent/Vice President, Instruction at College of the Canyons			
	9:00 - 9:45	Keynote:			
, [		Digital Media in Business	Digital Media in Entertainment	Graphic Design & Multi Media	Web/App Development & Management
CATEGORY		Healthcare, Marketing and Advertisement, Science, Freelance, Real Estate, Banking, Future of Digital Media in business	Digital Revolution in Entertainment, Digital Work- flow, Job trends, Sound Recording, Games, Digital Asset Management	Graphic Arts, Animation, Digital Photography, Digital Badging, Software Updates	Front/Back, Creative->Practical->Production Project Management, Mobile Application
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	10:00- 10:50	<u>Room 301</u> Beverly Macy Author, Educator, Thought-Leader in Digital Media and Emerging Technologies. Co-author of The Power of Social Media Marketing, McGraw Hill	<u>Room 312</u> Sara Anne Fox and Dan Watanabe Independent and Deputy Sector Navigator	<u>Room 314</u> Kio Griffith InstructorLAVC/IDEAS	<u>Room 313</u> Roopa Mathur Professor Irvine Valley College
		The Power of Social Media in Digital Marketing and Advertising	Backward Engineering Your Project	The Business of Graphics	Responsive Web Design using HTML5, CS and a Text Editor
Γ	Tech:	Classroom with projector and standard setup	Classroom with projector and standard setup	Classroom with projector and standard setup	Classroom with projector and standard setup
N	Monitor	Alan B. and Phil Biedron	Dan W. and Armen Fetulagian	Myron C. and David Chavarria	Dennis M. and Justin Delacroix
Γ		<u>Room 312</u>	<u>Room 301</u>	<u>Room 313</u>	<u>Room 314</u>
	11:00 - 11:50	Doug Korte Independent investor and Private Equity Consultant	Steven B. Cohen Solutions Architect Daystrom Technology Group	Scott Claus Animator, author and playwright Independent	Jim Babbage and Mike Riley Solutions Consultant, Education Manage Adobe Systems
		Future of Digital Media in Business	Opportunities for ICT students and faculty in the M&E Business in the next decade: A look behind and a look ahead	Career pathways in Animation	Creativity and it's impact on Teaching ar Learning
	Tech:	Classroom with projector and standard setup	Classroom with projector and standard setup	Classroom with projector and standard setup	Classroom with projector and standard setup
Ι.	Aonitor	Steve L. and Justin Delacroix	Sandy J. and Armen Fetulagian	Dan W. and David Chavarria	Olivia D. and Phil Biedron